Speakers, exhibitors fill Greater New York Dental Meeting with innovation

By Dental Tribune Staff

The 89th Greater New York Dental Meet-
ing was held Nov. 29 to Dec. 4 at the Jacob K. Javits Center in Manhattan, offering meet-
ing attendees the opportunity to expand their professional knowledge and expertise and visit with hundreds of exhibiting com-
panies to learn about new products and services.

Among the many educational highlights in the Live Dentistry Arena, Dr. Jack Grif-
fin Jr. demonstrated dependable, efficient preparations for monolithic lithium dis-
ilicate or zirconia crowns, digital impres-
sions, cementation and finishing — featur-
ing some of the most dependable materials available today. Dr. Aekarya Panjul surgi-
cally placed and restored a complex im-
mediate implant case; and Dr. Charles Braga performed a Laser Assisted New Attachment Procedure (LANAP) us-
ing Millennium Dental Technologies’ Peri-
olase MVP-7 laser system.

Orascope’s Vanessa Selasco and Tom Lindsey brought the best in human en-
gineering to the Dental Tribune Media Lounge with a presentation on two of the company’s most recent additions: the XVI all-in-one dental loupe and headlight and the Body Guard 1963 saddle chair.

At the Laser Pavilion Lecture Series, Dr. William R. Gianni of Twwan Harte, Calif., helped attendees “See and Compare the Newest Lasers in Dentistry.” Gianni is the CEO of Kainos Dental Technologies and the cofounder of Zap Laser Dr. Robert W. Carter, past president of the Second District Dental Society, presented over the lecture series.

A discussion of applied laser physics was used to explain how to safely and efficient-
ly use a laser for the benefit of the patients. Both hard- and soft-tissue procedures, many of which can be used by general den-
tists, were discussed and illustrated. The seminar concluded with a brief discussion of current laser research and the criteria for the “ideal laser.”

An all-day “Boxot and Facial Fillers: A Clinical Workshop and Demonstration” seminar/workshop was conducted. Dr. Steven Clark of Miramar, Fla., led the full-
day course, which focused on the art of esthetic use of boxot and facial fillers. The morning session provided an introduction to neuromodulators (boxot, disport and xeromim) and various facial fillers, while the afternoon provided a live demonstration. Clark offered “clinical pearls,” which he de-
developed during the last 20 years, to assure proper technique and safety while also achieving excellent cosmetic results.

Manhattan dentist Simon W. Rosenberg led the CAD/CAM Pavilion Lecture Series mini-discussion on CAD/CAM revolution-
ary technology, integration into dentistry (specifically with dentures) and its benefits to the industry.

Referenced frequently throughout Rosenberg’s presentation, Dentica and Invisalgin (denture and aligner manufac-
turers) featured their products through CAD/CAM technology analysis and re-
search. Both companies boast a two-to-
three visit schedule per patient to fully develop a new design and fabricate their products, eliminating chairside time and increasing profitability. The two to three visits incorporate impression cre-
ation; a second patient visit less than a week later and an optional patient follow-up.

Speakers Dr. Cristina Teixeira and Dr. Da-
vid D. Munsch spoke on orthodontic topics, including “Misconceptions in Orthodontic Early Treatment” and “Early Class II Treat-
ment: A Minimally Invasive Treatment Ap-
proach.”

The International Congress of Oral Im-
plantologists’ seminars featured Dr. Mi-
chael Tischler, Dr. Alvaro Ordonez, Dr. Gor-
don Christensen and Xana Winans. Topics ranged from “The Zirconia Screw-Retained Implant Bridge” to digital dentistry to so-

cial media marketing.

In the Dental Assistants Pavilion, Shan-
on Pace Brinker, CDA, spoke on “Becom-
ing a Whitening Specialist in Your Practice,” which focused on practical techniques for in-office and take-home whitening.

More highlights in exhibit hall

The exhibit hall’s miles of aisles beckoned with fliers and signs announcing advance-
ments in virtually every sector of dentistry — and new deals on the proven state-of-the-art products.

Jerry Herman, DDS, introduced for the first time at the GNYDM the MouthWatch, an advanced camera system for patients to use at home. It enables patients to send high-resolution images of their mouth di-
rectly to their dentists via a HIPPA-compli-
ant online platform. The idea is to tighten the connection between patient and prac-
tice, boost recall rates for cleanings and improve overall patient compliance — in part by encouraging them to examine their own mouths in privacy and see just how bad their teeth and gums might be looking.

Herman’s goal was a system for the same price as a powered toothbrush, which, at $50, he hit. Consumers can buy the scan-
er and then find a MouthWatch dentist through an online referral site — or ask their dentist to use the system. Or dentists can provide the wand to their patients.

Biolase used the GNYDM to introduce its GALAXY BioMill to mill the crown using high-resolution 3-D digital images of the teeth and crown-preparation site, all of which are then processed through a CAD/CAM software program to design the resto-
ration. The design is then transferred to the GALAXY iWiiD and into the crown, achieving the latest in esthetically pleasing, biologi-
cally compatible and durable tooth-colored materials.

Isolate was demonstrating its new iSovac Dental Isolation Adapter, the latest addi-
tion to its dental isolation product line. The iSovac uses dual vacuum controls so you can focus continuous hands-free suction in either the upper or lower quadrants and improve control of moisture and oral hu-

midity.

In the DEXIS booth, attendees could test out the DEXIS photo app, which the com-
pany unveiled at the GNYDM. The app en-
ables practitioners to wirelessly send pho-
tos directly into the DEXIS Imaging Suite via newer-model iPhones and Androids.
DEXIS also announced expansion of its im-
ing products to natively support Apple hardware and the OS X operating system — coming in the second quarter of 2014.

In the IQ Dental Services booth, attendees could see some of the newest imaging tech-
nology by checking out the Soredex:CraneX 3-D imaging system with panoramic, optional cephalometric and cone-beam 3-D imaging programs.

New customers who visited CareCredit and signed up for the patient-payment-
plan credit service — or requested an eval-
uation to see how CareCredit might best serve their practice — got to leave with a highly coveted Penguin Follow Pal.

The experts at HealthFirst were staffing “Compliance Help” information stands, where attendees could find out about en-
vironmental recovery, infection control, practice quality, emergency preparedness and radiation minimization.

For dental hygienists, Denticalor had all sorts of tricks up its sleeves to help make treating patients easier and more fun. Of particular interest was ZOoby fluoride foams and varnish, which are gluten-free and sweetened with sucralose and xylitol.

The ProphyPal, also available from Dentica-
tor, is a low-speed hygiene handpiece with an extended cone nozzle designed to provide extra stability.

Jerry Herman, DDS, with his MouthWatch, which, for the price of a powered toothbrush, and signed up for the patient-payment-plan credit service — or requested an eval-
uation to see how CareCredit might best serve their practice — got to leave with a highly coveted Penguin Follow Pal.
AAP meeting shows profession’s evolution

By David L. Hoexter, DMD, FACD, FICO, Editor in Chief

The annual meeting of the American Academy of Periodontology (AAP) was held from Sept. 28 to Oct. 1 in Philadelphia, a wonderful city in which to enjoy a conference. The convention center is accessible, has a friendly environment and informative personnel — and accommodates a tremendous number of attendees.

Birth of periodontics

In 1965, periodontics was officially titled a specialty by the American Dental Association. This year, the AAP celebrated its 99th anniversary, with members looking forward to the 100th-anniversary celebration next year in San Francisco.

A big differences at the meeting this year compared with past years was the casual attire of attendees: no ties and jackets. Sweaters and jeans are yesterday’s suits and ties. The expensive room setups were first class. The large screens to accommodate the computer images were impressive, as was the commercial support afforded the presenters, eager to catch the attention of the attendees.

The implants inundation

The AAP is one of the most sophisticated groups of detailed practitioners there is. Its exposure to dental literature, recent and past, is unsurpassed. However, the inundation of the implant field into its life, as seen, too, in the maxillofacial, prosthetic and general practice sectors, and even recently, endodontics — has changed the direction of our profession.

Periodontics started out as a specialty that focused on preserving, saving or regenerating the supporting periodontium. Now, it seems that this field is changing its focus toward more commercial objectives. This is not to say that saving osseous structures to allow more predictability for implant success by extracting the teeth earlier is not valid. However, the AAP might be better off reinventing itself and re-establishing its direction to avoid being swallowed up by all of this commercial enticement.

The AAP should once again promote the lofty goals of periodontics and lead the field with its knowledge banner held high.

The dental field might consider letting the specialty implant organizations promote and improve the field of oral implantology. The major organizations, such as AAID, ICOI and AO, should shoulder the responsibility of letting all the companies sponsor the most recent improvements in the oral implant field. I am sure a huge number of periodontists, oral surgeons, prosthodontists, etc., would still be involved. But right now, every meeting of our dental specialty groups is being dominated by the subject of implants.

With this in mind, I am confident that, in future meetings, the AAP will continue to include presentations on crucial systemic involvements such as diabetes, heart-related diseases, medications and their effects. Implant presentations should be intertwined but should not dominate.

Crisp, orderly, informative

Getting back to this meeting, Dr. Ray Williams was outstanding as a moderator. Drs. Joseph Fiorellini, Jon Suzuki and Hom-Lay Wang were crisp, orderly and informative. There was even a well-presented and participative hands-on course of temporization of implants, because “all of the specialties are overlapping, and there is no reason not to be prepared to fabricate temporaries and be part of the implant team.”

The influence of implants in periodontics was well-established with such fine speakers as Drs. D. Tarnow S. Chu and N. Caplanis. It was also most stimulating to hear Drs. Steven Offenbacher and David Paquette discuss periodontal systemic relationships, emphasizing the leadership role of the periodontist in the present as well as the future.

The staff of the AAP was well-organized because they greeted attendees with warmth, while at the same time directing the traffic and allowing the meeting’s well-planned flow to proceed without major interruptions.

The meeting rooms were comfortable, acoustically and visually superior, and were arranged with the attendees’ comfort in mind.

This year the meeting was appropriately dedicated to Dr. D. Walter Cohen. In a recent Dental Tribune article, I referred to Dr. Cohen deservedly as an “Iconic Icon.” I hope and applaud the AAP if it can once again lead our profession and re-establish the goals of periodontics. In doing so, it will benefit itself, the profession and the public.

The AAP is one of the most sophisticated groups of detailed practitioners there is.

AAP attendees Drs. David L. Hoexter, left, and Dean Ray Williams. Photos/Provided by Dr. David L. Hoexter

Diplomates of perio of the AAP (future and present) Drs. Kevin (son) and Jon Suzuki (father).

Photos/Provided by Dr. David L. Hoexter

DAVID L. HOEXTER, DMD, FICO, FACD, is director of the International Academy for Dental Facial Esthetics, and a clinical professor in periodontics at Temple University, Philadelphia. He is a diplomate of implantology in the International Congress of Oral Implantologists as well as the American Society of Osseointegration, and a diplomate of the American Board of Aesthetic Dentistry. He lectures throughout the world and has published nationally and internationally. He has been awarded in fellowships, including FADC, FICO and Pierre Fauchard. He maintains a practice at 654 Madison Ave., New York City, limited to periodonitics, implantology and esthetic surgery. He can be reached at (212) 355-0004 or dahoexter@gmail.com.
YDC fills agenda with top speakers, programs

Organizers of the 2014 Yankee Dental Congress invite you to join 28,000 fellow dental professionals from Jan. 29–Feb. 2 at the Boston Convention and Exhibition Center for “It All Starts Here,” the theme of this year’s meeting.

You and your dental team can enjoy top speakers and experts in dental technology — and explore best practices and resources to improve your practice, increase your knowledge and better serve your patients.

Continuing education

Continuing education program highlights include:

- “Ninth Annual Conference for Women in Dentistry” — Discuss personal branding, optimal aging, exercises to protect your neck and nutritious “sexy” eating.
- “Diagnosis and Treatment of Oral and Facial Lesions Fast Track” — In these six one-hour sessions, learn more about conditions that can affect the oral cavity as well as oral and facial lesion treatment options.
- “Master the Skills of Marketing Your Practice in One Day” — Discover how to market your dental practice with conventional and web-based strategies to help expand practice visibility and excellence.
- The speaker lineup features many distinguished experts in dentistry.
- Charles Gerba, PhD — Learn about controlling the spread of pathogens in “Hygiene in the 21st-Century” (205TL).
- John Sorensen, DMD, PhD — Restorative dentists can benefit from “Materials and Systems Selection for Posterior Indirect Restorations” (425RL) and “Clinical Mastery of Anterior Restorations: Treatment Planning” (481RL).
- Sam Simos, DDS — “Taking Your Cosmetic Dentistry from Acceptable to Exceptional” (616SL) will reveal precise steps to take to help ensure a high level of success with your cosmetic practice.
- William Wilson, DDS — Understand what’s necessary in the care and restoration of head-and-neck injuries of wounded soldiers, sailors, marines, and airmen in “Combat Related Injuries and Maxillofacial Prosthetics” (483RL, 624SL).
- John West, DDS — This endodontic specialist will discuss ways you can practice more endodontics and restorative dentistry in your practice in “Building Your Practice Through Endodontics” (138TL).

On Thursday evening, share your passion for health, fitness and fun with colleagues, friends and family at “Going for the Gold at Yankee,” free for everyone.

On Friday evening, join the Massachusetts Dental Society at this free anniversary celebration with hors d’oeuvres, music and a cash bar.

You can register online today for the biggest dental meeting in New England at www.yankeedental.com.

(Source: Yankee Dental Congress)

300-plus exhibiting at PDC

The entrance to the Vancouver Convention Centre on a rainy day during the 2012 Pacific Dental Conference. This year’s conference, with a two-day exhibit hall, anticipates more than 300 companies with dental products and services in approximately 600 booths.

Photo/Dental Tribune file photo

Pacific Dental Conference to run from March 6–8

The 2014 Pacific Dental Conference, from March 6–8 (Thursday, Friday and Saturday) in Vancouver, British Columbia, will feature a varied selection of open C.E. sessions, hands-on courses and a live dentistry stage. One registration fee gives access to all 154 open sessions, which means no pre-selection of courses is necessary.

More than 135 speakers

The variety of topics covered by more than 135 speakers means the entire dental team can access the latest information on dental technology, techniques and materials.

Speakers in the 2014 lineup include John Kois, John Cranham, Sergio Kutler, Greg Psaltis, Ross Nash, Derek Mahony, Rob Roda, Louis Malcmacher, Bart Johnson, Jesse Miller, Rhonda Savage and Nancy Andrews.

Event includes University of British Columbia Speakers Series

With the University of British Columbia Faculty of Dentistry celebrating its 50th anniversary, the PDC will present the “UBC Speakers Series,” with UBC alumni addressing a variety of topics.

The Live Dentistry Stage is back in the exhibit hall, with demonstrations on Thursday and Friday. On Saturday, the “So You Think You Can Speak?” program features 50-minute presentations by speakers who responded to a call for presentations and were accepted by the meeting’s scientific committee. A number of timely dentistry topics will be covered.

Two-day exhibit hall

The exhibit hall should be busy with more than 300 companies projected to fill approximately 600 booths. Exhibition hours are 8 a.m. to 6 p.m. on Thursday and 8 a.m. to 5:30 p.m. on Friday.

Special hotel rates are available to attendees, with early booking recommended to ensure availability.

Reservations can be made directly with conference hotels via the links on www.pdconf.com.

(Source: Pacific Dental Conference)
JDIQ expands with national gathering of prosthodontists

Following what meeting organizers describe as a highly successful convention this past spring, planning is now in full force for the 44th edition of the Journées dentaires internationales du Québec, which will take place from May 23–27 at the Palais des congrès de Montréal.

At the 2014 meeting, JDIQ will host the Association of Prosthodontists of Canada. Among the benefits expected from this joint venture, which also involves the Association of Prosthodontists of Quebec, will be a larger number of top speakers in implant and restorative dentistry — and a presence at the meeting of a larger number of prosthodontists from across Canada.

The annual meeting of the Ordre des dentistes du Québec continues to be one of the highest-attended dental meetings in North America. In 2014, meeting organizers expect to host more than 12,000 delegates from around the world.

The meeting will feature a scientific program with more than 100 lectures and workshops presented in English and French. The JDIQ meeting is described by organizers as being Canada’s most highly attended bilingual convention.

More than 225 exhibitors will occupy approximately 500 booths in the exhibit hall, making it one of the largest in Canada. The exhibition will be open Monday and Tuesday, May 26 and 27, and it will feature a continental breakfast on both days for the early risers as well as a wine and cheese reception to close out both afternoons.

Featured 2014 speakers already in the lineup include Drs. Dale Miles, Robert Langlais, Steven Olmos, Stephen Niemczyk, Manor Hass, Jonathan Bregman, Michael Di Tolla, Gerry Kugel, Karl Koerner, Joe Blaes, Jason Smithson, Brian Novy, Ken Har- greaves, Thomas Dudney, Robert Gutiercek, Tierona Low-Dog and James Mah.

For more information about the meeting, you can telephone (800) 361-4887, visit www.odq.qc.ca — or you can send an email to congres@odq.qc.ca.

(Source: Ordre des dentistes du Québec)

Recapture a passion for dentistry

By LVI Staff

Feel like you’re stuck in a rut? Need a change? If you want to “regain control” of your practice and recapture a passion for dentistry, consider a Las Vegas Institute for Advanced Dental Studies regional event. You’ll have the opportunity to discover a path that can lead to both personal and professional satisfaction.

If you’ve considered taking an LVI course but couldn’t justify the expense — or didn’t want to take on the challenge of bringing a patient to Las Vegas — a regional event can be an easier way to see what LVI is all about.

The one- and two-day programs are designed to reveal a more professionally satisfying and profitable way to practice dentistry. You’ll receive high-value information about LVI’s esthetic and occlusal philosophies and learn how to create your own golden age of dentistry by turning your patients into guests and making it easier for them to accept comprehensive treatment.

Also, an experienced LVI regional director will share his or her personal journey and show you how you can create your own.

A regional event — held throughout the year in locations across the United States and Canada — can provide a first step toward boundless opportunities for you and your patients.

The experience is designed to give you tools to improve income, afford better equipment, and more important: It will enable you to provide better care and a higher quality of living to your patients.

For more information, you can visit LVI online at www.LVIGlobal.com.